

Leaderboard Header

Skyscraper

Big Box

Vertical Banner

Button

End Leaderboard



**Subject to change*

ONLINE ADVERTISING RATES:

AD TYPE	AD SIZE (Pixels)	MAX FILE SIZE	FLAT RATE/MONTH
LEADERBOARD	728x90	40 k	\$ 1,200
BIG BOX	336x280	30k	\$ 975
SKYSCRAPER	120x600	30 k	\$ 900
END LEADERBOARD	728x90	40 k	\$ 750
VERTICAL BANNER	120x240	20 k	\$ 750
SQUARE BUTTON	125x125	10 k	\$ 500

**All ads will be run-of-site*

eNEWSLETTER ADVERTISING RATES:

AD TYPE	AD SIZE (Pixels)	MAX FILE SIZE	AD RATE
END LEADERBOARD	234 x 60 or 340 x 60	14 KB	\$ 350/issue
SKYSCRAPER	120 x 600 or 160 x 600	14 KB	\$ 400/issue

Contact Jody Ross-Gooselaw for more information.

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